

# project alloy



2017-2018  
Report

# Board

**Star Simpson**, *President*

**Ian Smith**, *Chief Technologist*

**Brooke Jarrett**, *Chief of Operations*

## Our mission

Build a more inclusive technical community, one conference at a time, by offering financial grants and other resources to people who are early in their career and underrepresented in tech.

Project Alloy is a registered California corporation and US 501(c)(3) public charity (#C3932094 and EIN 81-3486084, respectively).

# How far we've come

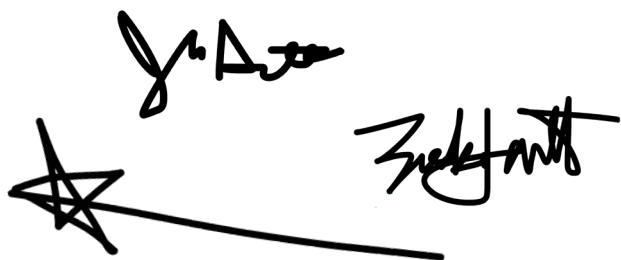
Project Alloy began as a weekly meeting between three people in early 2016 and has grown immensely since then. In the spring of 2017, we officially incorporated as a nonprofit charity, launched our website, and created our first critical partnership with a conference.

In the fall of 2017, thanks to the generosity of our donors, we sponsored 123 people ("grantees") for the highly regarded Strange Loop conference in St. Louis, MO. Strange Loop is well known for being an inclusive and welcoming conference, and with their help, we learned the ins-and-outs of running a grant program. Our grants covered over 60,000 miles of travel, and hotel rooms for more than half of grantees.

During the conference, we hosted Project Alloy events to uplift and strengthen our newfound community. We held a lunch for grantees to talk about opportunities with our sponsors — an event so popular that it became standing room only! Later, atop the St. Louis Centene Center's rooftop space, we served mocktails and hors d'oeuvres to more than fifty grantees for a grantees-only meetup. It was wonderful to see everyone in person after weeks of chatting virtually. Our event was attended by very special guest speaker Aston Motes, who gave words on the importance of opening doors for others.

In 2018-2019, we plan to expand by hiring an executive director to help grow our vision for the organization. Our goals are to increase the number of conferences with whom we work and continue to grow and nurture our grantee community.

We hope you'll join us in exploring new ways to build a lasting, inclusive, and welcoming tech community,



# Stats

Here's a complete summary of our expenses and donations for the past financial year (April 2017 - March 2018).

<b>Net Assets beginning April 2017</b>	<b>\$ 25,902.<sup>76</sup></b>
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<b>Total EOY Donations</b>	<b>\$ 109,359.<sup>00</sup></b>
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Companies	\$ 54,000. <sup>00</sup>
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Individuals (incl. donor advised funds)	\$ 55,199. <sup>00</sup>
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<b>Expenditures</b>	<b>\$ 70,837.<sup>83</sup></b>
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Grants	\$ 57,731. <sup>30</sup>
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Community-building events + swag	\$ 4,763. <sup>53</sup>
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Professional fees	\$ 4,000. <sup>01</sup>
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Board travel to Strange Loop	\$ 1,599. <sup>24</sup>
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Fundraising and credit card fees	\$ 1,563. <sup>47</sup>
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Management Tools and Software	\$ 1,076. <sup>28</sup>
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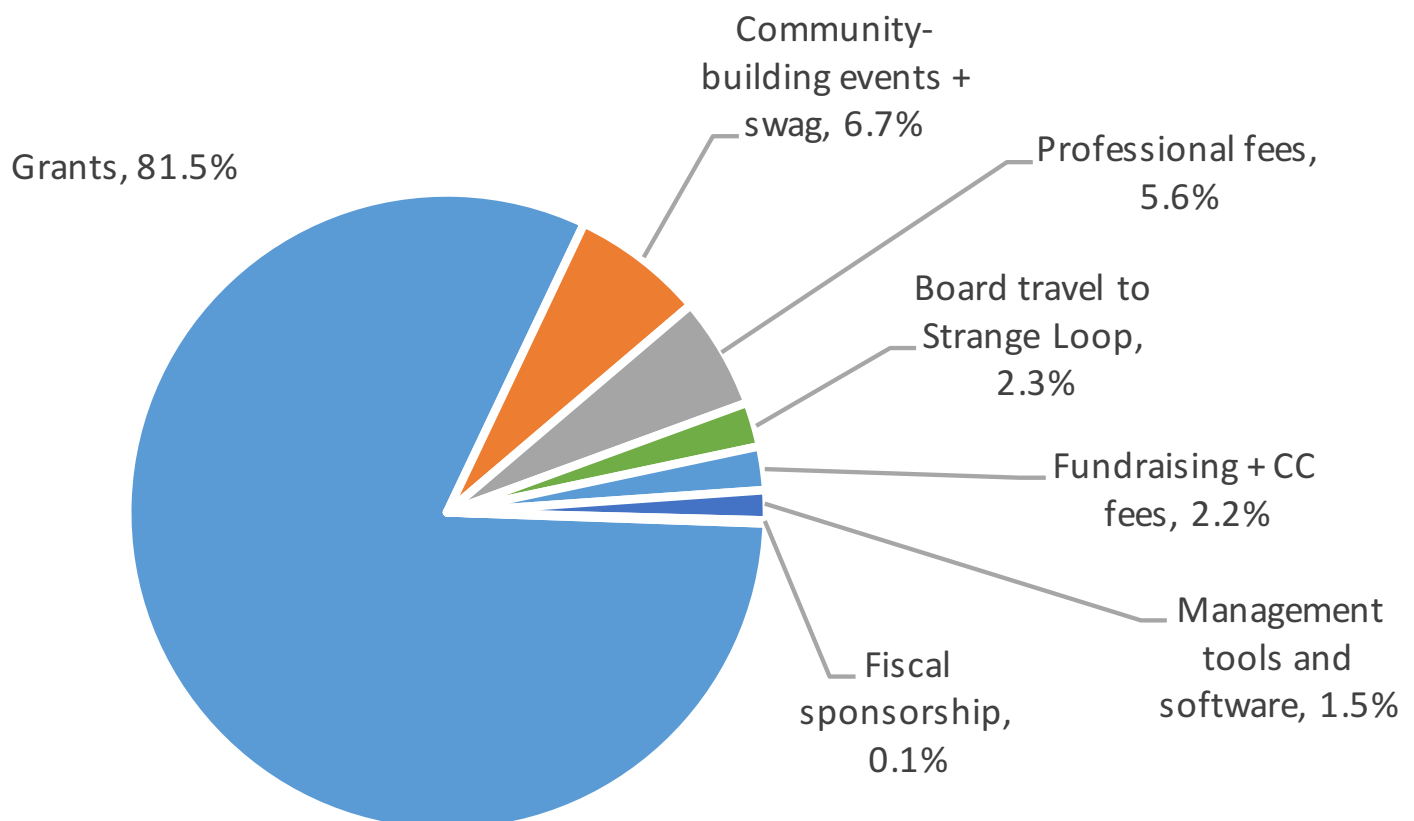
Fiscal sponsorship	\$ 104. <sup>00</sup>
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<b>Net Assets on March 2018</b>	<b>\$ 64,423.<sup>93</sup></b>
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# For every dollar spent, \$0.88 directly benefited a grantee.

Most of that \$0.88 were for grants and the rest went towards community- building events and swag. The other \$ 0.12 went towards our operating expenses. This includes important stuff like paying our accountant; fees towards the Netroots Foundation who processed donations for us while we got on our feet; fundraising costs, such as thank-you cards; and transporting board members to Strange Loop to host our grantee events.

And one thing we're really proud of? Individual donors contributed more than 50% of our overall donations this year.



# Your impact in quotes from grantees

// I wouldn't be here without Project Alloy so I'm really grateful for this opportunity. I think that their mission is really important, and it's one of the main reasons that I myself joined the industry. So that when I'm a senior developer — fingers crossed, you know — five or ten years down the road, I'll be working with young girls or other underrepresented people in the tech community. It was just really great to even have the possibility to apply for a scholarship because a lot of conferences still aren't offering it and **it was extremely validating and it helps me feel like I'm a part of this community.** //

Casey

// Project Alloy bridges a very important gap for people who are entering the field, looking for their first job, or just got their first job, at any age, but also want to — not just want to — NEED to start connecting to a larger community. People talk about inclusion and diversity and we're asking people to come into [the tech] space from underrepresented and marginalized communities. **These kinds of opportunities allow you to not only come into this space but thrive in this space.** //

Brittney





“ So I’m a Latina in tech and obviously it’s very hard to find anyone who has a similar background to me. [Being a grantee is important to me because] I was able to find such a program that is able to provide not just the monetary expenses for this conference, but also that **community factor**. They’re sponsoring a lunch meeting and they’re also making sure that they’re getting the emails of everyone involved so they can follow up later. ”

**Frances**

“ I had the most amazing time attending Strange Loop last year because of this grant.... if you’re underrepresented in tech and want to attend an educational, inclusive conference, *\*definitely\** apply :) ”

**Arshia**

# Sponsors

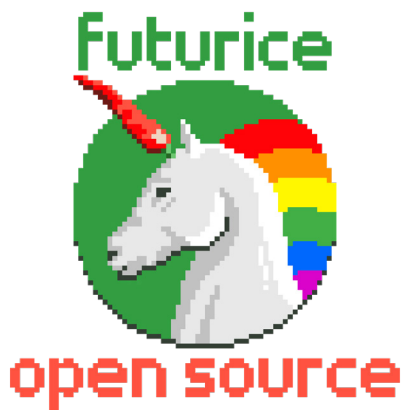
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you**



from the team at

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